



Shaping the Power Systems of Tomorrow

2-4 SEPTEMBER 2025 | ADELAIDE CONVENTION CENTRE



Sponsor & Exhibitor Opportunities



6th Conference on the Integration of Distributed Energy Resources



9th South East Asia Protection, Automation and Control Conference

PRINCIPAL PARTNERS:



Welcome Message

Following the great success of our Cairns Symposium in 2023, CIGRE Australia will be hosting an integrated suite of three conferences in Adelaide on 2-4 September 2025.

This will be the largest CIGRE Australia event of the year and will include the 9th South East Asian Protection Automation and Control conference [SEAPAC25] and the 6th Conference on the Integration of Distributed Energy Resources [CIDER25] along with plenary sessions on the energy transition, a Women in Energy breakfast and events for early career [NGN] professionals.

The Conference has been designed to provide delegates multiple opportunities to further develop their professional contacts and give exhibitors significant exposure to existing and new clients.

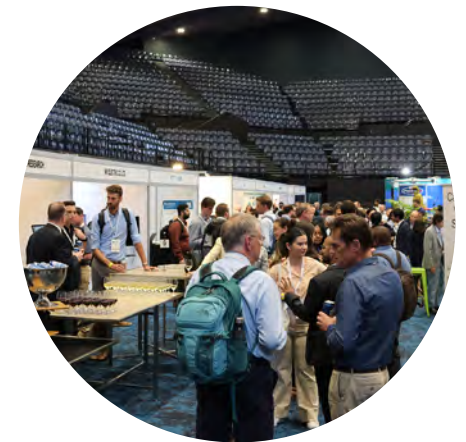
A focused technical event of this nature does not take place in Australia very often and will provide a unique and rare opportunity for exhibitors and sponsors.

Take this opportunity to join and support CIGRE Australia and realise the benefits of being a sponsor or exhibitor at this significant technical event.

- Three [3] day technical focused event
- 600 to 800 delegates expected
- Multiple presentation streams over the 3 days
- Held in the Adelaide Convention Centre
- Conference Gala Dinner
- Young Professionals Networking Forum
- Women in Energy Breakfast Forum

Peter McIntyre
Chief Executive Officer
CIGRE Australia

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Why Sponsor & Exhibit?

SHARE | LEARN | CONNECT



BUSINESS OPPORTUNITIES

Explore business and partnership opportunities with powerful investors and members who contribute and leverage the global power network.



STRATEGIC INDUSTRY POSITIONING

Place your company in front of key business stakeholders, decision-makers, project managers and technical experts.



BRAND EXPOSURE

Enhance your company's brand visibility, across the global power network.



MAXIMISE MARKET REACH

Get your brand in front of researchers, academics, engineers, technicians, suppliers and other decision makers.



THOUGHT LEADERSHIP

Demonstrate your company's industry leadership, credibility and expertise.



GENERATE SALES LEADS

Conference lead generation allows attendees to find prospects and like-minded individuals to generate sales and foster collaboration with other companies.



STAND OUT FROM THE CROWD

Get ahead of your competition by showcasing your business expertise and knowledge with other like-minded professionals.



Speaking Opportunities



Branding



Event Sponsorship



Networking



Social Media Shout-outs



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Sponsor & Exhibitor Packages

Package Prices	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor Booths	Gala Dinner	VIP Reception	WiE Breakfast	NGN Event	Conference APP	Lanyard Sponsor	Espresso Bars
All prices INCLUDE GST	\$24,000	\$12,000	\$6,000	\$6,000	\$12,000	\$10,000	\$8,000	\$8,000	\$4,500	\$4,500	\$8,500
Your company logo on the conference website	Large front & centre	Medium & lower position	Small & lower position	Exhibitor page	Prime position at the gala dinner [TBA]	Prime position at the VIP reception [TBA]	Prime position at the breakfast [TBA]	Prime position at the NGN event [TBA]	Prime position on the conference APP	Your logo printed onto the lanyards	Prime position at the espresso bars
Your company logo in the digital conference program	Large prime position	Med. prime position	Small lower position	Exhibitor page							
Advertisement in electronic conference program <i>[Artwork to be supplied by your company in PDF format]</i>	Full page in prime position	1/2 Page	-	-	-	-	-	-	-	-	-
Your company logo will be displayed on the official sponsors electronic signage situated around the Adelaide Convention Centre	Large & prime position	Medium & lower position	-	-	-	-	-	-	-	-	-
Exhibition booths	6m x 3m	3m x 3m	-	3m x 3m	-	-	-	-	-	-	-
Complimentary gala dinner tickets	4 tickets	3 tickets	2 tickets	-	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Complimentary full delegate registrations for the conference	4 tickets	3 tickets	2 tickets	-	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket	1 ticket
Complimentary trade only tickets	2 tickets	2 ticket	1 ticket	2 tickets	-	-	-	-	-	-	-
Logo on conference lanyards	-	-	-	-	-	-	-	-	-	✓	-
Logo on conference name tags	✓	✓	-	-	-	-	-	-	-	-	-
Complimentary WiE breakfast ticket	✓	-	-	-	-	-	1 ticket	1 ticket	-	-	-
VIP function ticket on day 1 of the conference	2 tickets	2 tickets	-	-	2 tickets	2 tickets	-	-	-	-	-

Note: Full delegate registrations include access to conference sessions and daily catering.



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PLATINUM SPONSOR

EXCEPTIONAL OPPORTUNITY

\$24,000

GST Included

PROMOTION

- Acknowledged as a platinum sponsor of the *Shaping the Power Systems of the Future* Conference 2025.
- Logo recognition as a platinum sponsor in conference promotional material, including digital conference program, holding slides and venue signage.
- An opportunity to address the delegates in a two-minute VIP welcome address.
- Company logo and profile on the official conference website.
- Opportunity to present on key topics consistent with the conference agenda [subject to content approval by the conference committee].
- Sponsor's own signage prominently displayed in the main conference venue [maximum two pull-up banners].
- Full page advertisement with premium placement in the electronic conference handbook [PDF file supplied by sponsor].

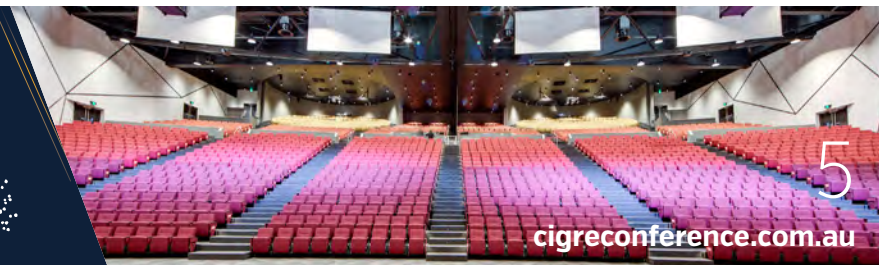
REGISTRATION

- 4 x full conference registrations including daily catering and conference gala dinner.
- 2 x trade only delegate registrations.
- 2 x attendee tickets to the VIP function on day 1.
- 6 metre x 3 metre trade exhibition booth.



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GOLD SPONSOR

PREMIUM OPPORTUNITY

\$12,000

GST Included

PROMOTION

- Logo recognition as a gold sponsor in conference promotional material, including digital conference program, holding slides and venue signage.
- Company logo and profile on the official conference website.
- Sponsor's own signage prominently displayed in the main conference venue [maximum one pull-up banners].
- Half page advertisement with placement in the electronic conference handbook [PDF file supplied by sponsor].

REGISTRATION

- 3 x full conference registrations including daily catering and conference gala dinner.
- 2 x trade only delegate registrations (if applicable).
- 2 x attendee tickets to the VIP function on day 1.
- 3 metre x 3 metre trade exhibition booth.



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6th Conference on the Integration of Distributed Energy Resources

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PRINCIPAL PARTNERS:



SILVER SPONSOR

SPECIAL OPPORTUNITY

\$6,000

GST Included

PROMOTION

- Logo recognition as a silver sponsor in conference promotional material, including digital conference program.
- Company logo and profile on the official conference website.

REGISTRATION

- 2 x full conference registrations including daily catering and conference gala dinner.
- 2 x trade only delegate registrations (if applicable).
- Opportunity to purchase an 3 metre x 3 metre trade exhibition booth at a 50% discount.



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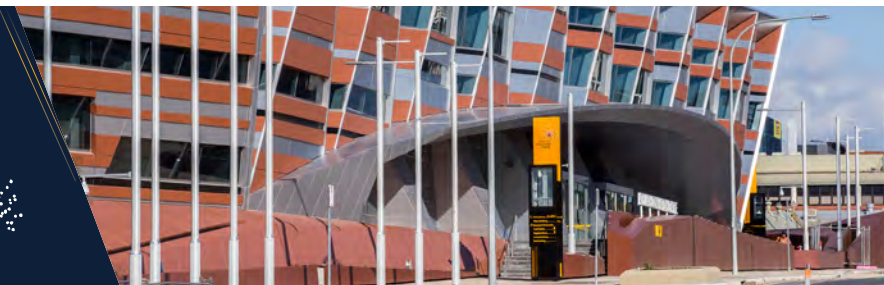
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PRINCIPAL PARTNERS:



GALA DINNER EXCLUSIVE OPPORTUNITY \$12,000

GST Included

PROMOTION

- Your company profile, logo and a link to your company website.
- Opportunity for your company to address the conference delegates for 2-minutes during the Gala Dinner.
- Opportunity for you to add branding at the venue (to be supplied by sponsor and subject to approval of conference organiser).
- Opportunity to supply standard pull-up banners at the venue.
- Opportunity to supply gifts for the delegates at the Gala Dinner (to be supplied by sponsor and subject to approval of conference organiser).

REGISTRATION

- 2 x full conference registrations including daily catering and conference gala dinner.
- Any additional delegates from your organisation can register at the early bird rate.



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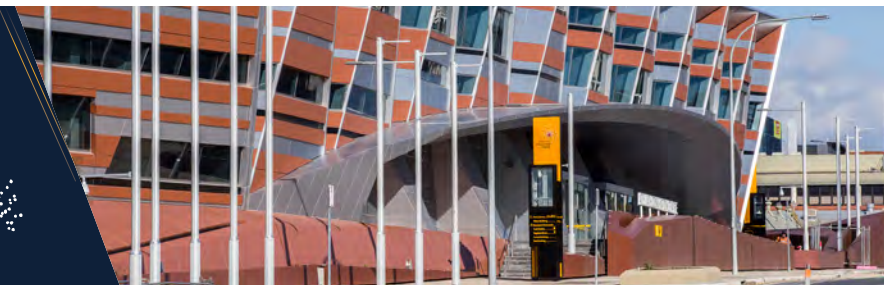
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PRINCIPAL PARTNERS:



VIP RECEPTION INVITATION ONLY \$10,000

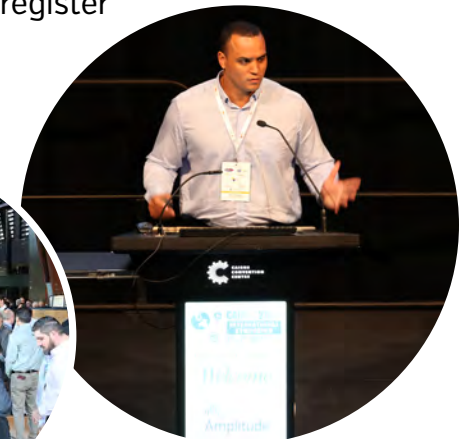
GST Included

PROMOTION

- Your company profile, logo and a link to your company website.
- Opportunity for your company to address the conference delegates for 5-minutes at the VIP reception.
- Opportunity for you to add branding at the venue (to be supplied by sponsor and subject to approval of conference organiser).
- Opportunity to supply standard pull-up banners at the venue.
- Opportunity to supply gifts for the delegates at VIP reception (to be supplied by sponsor and subject to approval of conference organiser).

REGISTRATION

- 2 x full conference registrations including daily catering and conference gala dinner.
- Any additional delegates from your organisation can register at the early bird rate.



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PRINCIPAL PARTNERS:



EVENT APP EXCLUSIVE OPPORTUNITY \$4,500

GST Included

PROMOTION

Great opportunity to expand your exposure to industry leaders, influencers and organisations over 3 days.

This opportunity doesn't happen often!

- Your company logo will feature on the home page of the conference website as the event App sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the conference website.
- Your company logo will appear on digital promotional material.

REGISTRATION

- 1 x full conference registration including daily catering and conference gala dinner.



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PRINCIPAL PARTNERS:



LANYARD EXCLUSIVE OPPORTUNITY \$4,500

GST Included

PROMOTION

The Lanyard will be seen and worn every day for 3 days.
Great brand and marketing exposure!

- Your company logo will feature on the home page of the conference website as the lanyard sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the conference website.
- Your company logo will appear on digital promotional material.
- Your company logo will be printed on the lanyards.

REGISTRATION

- 1 x full conference registration including daily catering and conference gala dinner.



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BREAKFAST EVENT

hosted by **WOMEN in ENERGY**

**EXCLUSIVE
OPPORTUNITY**

\$8,000

GST Included

PROMOTION

Opportunity to support WiE at a sit down breakfast on Wednesday 3rd September – great networking opportunities and a great way to start the day!

- Your company logo will be placed on the home page of the website as the Women in Energy Breakfast Event Sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the website.
- Opportunity to supply pull-up banners for the breakfast event.
- Opportunity to supply gifts to delegates at the breakfast (subject to approval of conference organiser).

REGISTRATION

- 1 x complimentary Women in Energy Breakfast event ticket.
- 1 x full conference registrations including daily catering and conference gala dinner.



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PRINCIPAL PARTNERS:



NGN YOUNG PROFESSIONALS SOCIAL EVENT

EXCLUSIVE OPPORTUNITY

\$8,000

GST Included

PROMOTION

Opportunity to support NGN Young Professionals social event on Tuesday evening 2nd September – great networking opportunities and a great way to end the day!

- Your company logo will be placed on the home page of the website as the NGN Young Professionals social event sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the website.
- Opportunity to supply pull-up banners for the social event.
- Opportunity to supply gifts to delegates at the social event (subject to approval of conference organiser).

REGISTRATION

- 1 x complimentary NGN Young Professionals social event ticket.
- 1 x full conference registration including daily catering and conference gala dinner.



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PRINCIPAL PARTNERS:



ESPRESSO BARS

EVERYONE NEEDS COFFEE!

\$8,500

GST Included

PROMOTION

Espresso bars are a huge draw card and a great opportunity to extend your branding and marketing exposure!

- Your company logo will be placed on the home page of the website as the espresso bar sponsor.
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the website.
- Your logo will be placed on the espresso bar for the 3 day event.
- Opportunity to supply gifts to delegates at the social event [subject to approval of conference organiser].
- Opportunity to supply branded caps/aprons for the staff to wear [to be provided by sponsor and subject to delivery guidelines].

REGISTRATION

- 1 x full conference registration including daily catering and conference gala dinner.



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PRINCIPAL PARTNERS:



EXHIBITION BOOTH

NETWORKING OPPORTUNITY

\$6,000

GST Included

PROMOTION

- Your company profile, logo and a link to your company website will appear on the dedicated exhibitors page of the website.
- Your company will have a dedicated 3 metre x 3 metre exhibition space at the conference (booth includes 2 x led spotlights, 1 x 4 amp power point, standard black digital fascia signage).
- Your company logo will appear as an exhibitor in the conference digital programme.

REGISTRATION

- 2 x trade only delegate registrations including daily catering.



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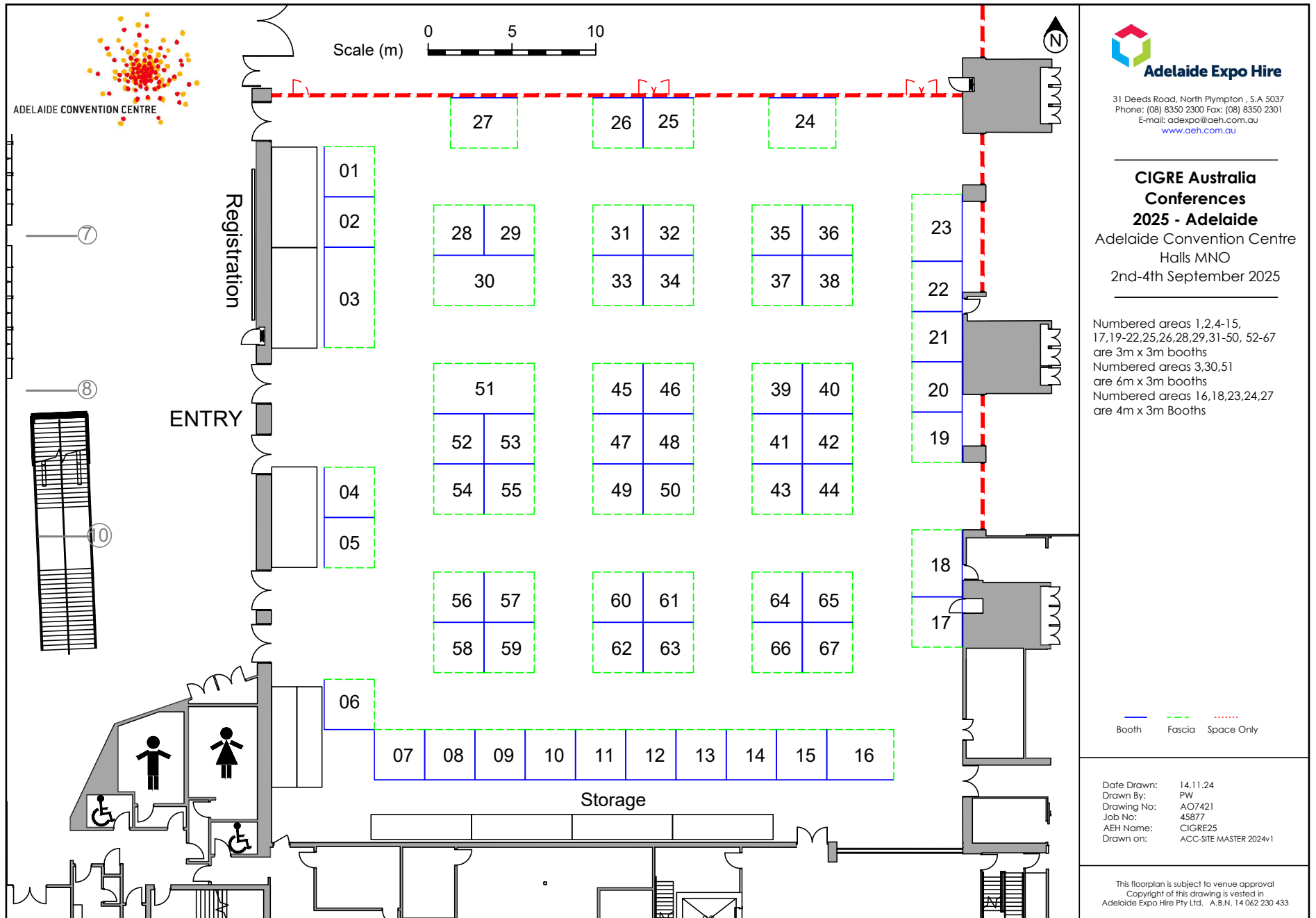
9th South East Asia Protection, Automation and Control Conference

PRINCIPAL PARTNERS:



EXHIBITION VENUE ADELAIDE CONVENTION CENTRE

At Adelaide Convention Centre, we provide a variety of highly versatile, pillarless and light-filled spaces with easy loading access and a dedicated exhibitions planner to guide you through the process. **PLEASE NOTE:** This is only an indicative draft floorplan and will be modified to suit the conference organiser and venue requirements.



HOW TO BOOK SPONSORSHIPS AND EXHIBITOR BOOTHS



WHAT NEXT?

Upon acceptance of your application to become a sponsor or exhibitor, CIGRE Australia will email you a Tax Invoice.

IMPORTANT: Strictly first in, first served - It is advised to pay the invoice promptly so your sponsorship/exhibition booth can be confirmed by returned receipt of payment.

Sponsorship and Exhibitors packs will be sent out in 2025. Booth allocation will be made closer to the event. The Conference Organiser, Debbie Cross, will let you know when the booth allocation will be open.

Do you have questions? Please contact Debbie Cross via email: concentive@icloud.com



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SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM

To apply, complete this form and email to: concentive@icloud.com

Your inclusions will be confirmed in writing and will become effective once agreed payment has been received.

ORGANISATION DETAILS – Please nominate the main person for communication within your organisation

Title: *[please circle]* MR / MRS / MS / MISS / DR / PROF Name: Position:

Organisation Name: Address: Postcode:

Email: Phone: Website:

SPONSORSHIP AND TRADE EXHIBITION PACKAGES		GST included	TICK
PLATINUM SPONSOR + 6m x 3m EXHIBITION SPACE	3 Maximum Available	\$24,000	<input type="checkbox"/>
GOLD SPONSOR + 3m x 3m EXHIBITION SPACE	Multiple	\$12,000	<input type="checkbox"/>
SILVER SPONSOR	Multiple	\$6,000	<input type="checkbox"/>
EXHIBITION SPACE 3m x 3m	Multiple	\$6,000	<input type="checkbox"/>
GALA DINNER SPONSOR	1 Only Available	\$12,000	<input type="checkbox"/>
VIP RECEPTION SPONSOR	1 Only Available	\$10,000	<input type="checkbox"/>
BREAKFAST EVENT - WOMEN IN ENERGY SPONSOR	1 Only Available	\$8,000	<input type="checkbox"/>
NGN YOUNG PROFESSIONALS SOCIAL EVENT SPONSOR	1 Only Available	\$8,000	<input type="checkbox"/>
EVENT APP SPONSOR	1 Only Available	\$4,500	<input type="checkbox"/>
LANYARD SPONSOR	1 Only Available	\$4,500	<input type="checkbox"/>
ESPRESSO BAR SPONSOR	2 Only Available	\$8,500	<input type="checkbox"/>
TOTAL AMOUNT PAYABLE		\$	

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with these and fully understand that this application is subject to the approval of CIGRE Australia.

Name: Signature: Date: / /

Upon acceptance of this application, CIGRE Australia will email you a Tax Invoice.

IMPORTANT: Strictly first in, first served. It is advised to pay the invoice promptly so your sponsorship or exhibition booth can be confirmed by returned receipt of payment.

Conference Organiser: Concentive Communications, Debbie Cross

 concentive@icloud.com.au

 linkedin.com/company/cigre-australia

 instagram.com/cigre_australia/



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